# WSB Merito University in Poznan (Faculty of Finance and Banking)

## Full Time Mode - Bachelor's-Level Program - Management - 2023/24

| No | Course title | Total | Ects | Assesment method | | | Year I 2023/24 | | | | | | | Year I/II 2024/25 | | | | | | | | | | | | | Year II/III 2025/26 | | | | | | | | | | | | | Year III 2025/26 | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | Sem 1 | | | | | | | Sem 2 | | | | | | | Sem 3 | | | | | | | Sem 4 | | | | | | | Sem 5 | | | | | | | Sem 6 | | | | | | |
| | | | | E | GT | F/P | LE | C | L | P | E | OFF | ECTS | LE | C | L | P | E | OFF | ECTS | LE | C | L | P | E | OFF | ECTS | LE | C | L | P | E | OFF | ECTS | LE | C | L | P | E | OFF | ECTS | LE | C | L | P | OFF | S | ECTS |
| 1 | Business English | 120 | 6 | | x | x | | 60 | | | | | 3 | | 60 | | | | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | Foreign Language (German or Spanish) | 120 | 8 | | x | x | | | | | | | | | 60 | | | | | 4 | | 60 | | | | | 4 | | | | | | | | | | | | | | | | | | | | |
| 3 | Specialization Courses | 220 | 33 | | x | | | | | | | | | | | | | | | | 20 | 20 | | | | | 6 | 40 | 60 | | | | | 15 | 40 | 20 | 20 | | | | 12 | | | | | | |
| 4 | Internship | 960 | 36 | | | x | | | | | | | | | | | | | | | | | | | | 240 | 9 | | | | | | 240 | 9 | | | | | | 240 | 9 | | | | | 240 | 9 |
| 5 | Project Work Methodologies | 116 | 7 | | x | | 2 | | | | 40 | | 2 | | | | | 32 | | 2 | | | | | 32 | | 2 | | 10 | | | | 1 | | | | | | | | | | | | | |
| 6 | Diploma Seminar | 56 | 9 | | | x | | | | | | | | | | | | | | | | | | | | | | | 8 | | | | 2 | | 24 | | | | | 3 | | 24 | | | | | 4 |
| 7 | Physical Education | 60 | 0 | | | x | | | | | | | | | | | | | | | | | | | | 30 | 0 | | | | | | 30 | 0 | | | | | | | | | | | | | |
| 8 | | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | Occupational Health and Safety | 4 | 0 | | | x | | | | | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | Business Communication | 30 | 2 | | x | | | | | | | | | | 30 | | | | | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | Fundamentals of Business Management | 60 | 5 | x | x | | 30 | 30 | | | | | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | Economics | 60 | 5 | x | x | | 30 | 30 | | | | | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | Business Mathematics | 60 | 5 | | x | | 30 | 30 | | | | | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | Information Technology | 30 | 3 | | x | | | | 30 | | | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | Financial Market | 50 | 4 | | x | | | | | | | | | 20 | 30 | | | | | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | Psychology in Management | 50 | 4 | x | x | | | | | | | | | 20 | 30 | | | | | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | Strategic Business Analysis | 46 | 4 | | x | | | | | | | | | 16 | 30 | | | | | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | Marketing | 44 | 4 | x | x | | | | | | | | | 20 | 24 | | | | | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | Business Negotiations | 30 | 3 | | x | | | | | | | | | | 30 | | | | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | Key Managerial Competencies | 16 | 2 | | x | | | | | | | | | | 16 | | | | | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 | Human Capital Management | 60 | 4 | x | x | | | | | | | | | | | | | | | | 30 | 30 | | | | | 4 | | | | | | | | | | | | | | | | | | | | |
| 23 | Corporate Branding | 30 | 3 | | x | | | | | | | | | | | | | | | | | 30 | | | | | 3 | | | | | | | | | | | | | | | | | | | | |
| 24 | Legal Risks in Business | 30 | 3 | | x | | | | | | | | | 30 | | | | | | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | Statistics | 60 | 4 | x | x | | | | | | | | | | | | | | | | 30 | | 30 | | | | 4 | | | | | | | | | | | | | | | | | | | | |
| 26 | Project Management | 40 | 3 | | x | | | | | | | | | | | | | | | | | | | | | | | 20 | 20 | | | | | 3 | | | | | | | | | | | | | |
| 27 | Corporate Finance | 60 | 4 | x | x | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 30 | 30 | | | | | 4 | | | | | | |
| 28 | Public Speaking | 20 | 2 | | x | | | | | | | | | | | | | | | | | | | | | | | | 20 | | | | | 2 | | | | | | | | | | | | | |
| 29 | Business Ethics | 20 | 3 | | x | | | | | | | | | | | | | | | | 20 | | | | | | 3 | | | | | | | | | | | | | | | | | | | | |
| 30 | Managerial Accounting | 60 | 3 | x | x | | | | | | | | | | | | | | | | | | | | | | | 30 | 30 | | | | | 3 | | | | | | | | | | | | | |
| 31 | Change Management | 50 | 4 | | x | | | | | | | | | | | | | | | | 20 | 30 | | | | | 4 | | | | | | | | | | | | | | | | | | | | |
| 32 | Marketing Research | 30 | 3 | | x | | | | | | | | | | | | | | | | | | | | | | | | 30 | | | | | 3 | | | | | | | | | | | | | |
| 33 | Ecology | 30 | 2 | | x | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 30 | | | | | | 2 |
| 34 | Cultural Differences | 30 | 2 | | x | | 30 | | | | | | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | | 0 | 0 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total organized hours | | 2652 | 180 | | | | 122 | 150 | 30 | 0 | 44 | 0 | 25 | 106 | 310 | 0 | 0 | 32 | 0 | 35 | 120 | 170 | 30 | 0 | 32 | 270 | 39 | 90 | 178 | 0 | 0 | 0 | 270 | 38 | 70 | 74 | 20 | 0 | 0 | 240 | 28 | 30 | 24 | 0 | 0 | 0 | 240 | 15 |
| Contact hours | | 2544 | | | | | 346 | | | | | | | 448 | | | | | | | 622 | | | | | | | 538 | | | | | | | 404 | | | | | | | 294 | | | | | | |
| Student's own work | | 2088 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total hours | | 4632 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |