



**WSB UNIVERSITY
in Poznan**



Ivan Franko
National University of Lviv

CALL FOR ABSTRACTS

INTERNATIONAL SCIENTIFIC CONFERENCE
OF THE 'TOURISM AND RECREATION IN METROPOLISES' SERIES

Tourism and Recreation in Metropolitan Areas – Problems and Challenges

organised by

WSB University in Poznan

and

Ivan Franko National University of Lviv

under the Honorary Patronage of:

His Magnificence Rector
of the WSB University in Poznan
prof. Józef Orczyk, Ph.D.

His Magnificence Rector
of the Ivan Franko National University of Lviv
prof. Volodymyr Melnyk, Ph.D.

**20–21 November 2019
WSB University in Poznan, Poland**



GENERAL INSTRUCTIONS

Thank you for your interest in submitting an abstract for **the INTERNATIONAL SCIENTIFIC CONFERENCE OF THE 'TOURISM AND RECREATION IN METROPOLISES' SERIES Tourism and Recreation in Metropolitan Areas – Problems and Challenges**. **The deadline for all submissions is 15, July 2019** to ensure publication requirements are met.

All abstracts will be reviewed by members of the Scientific Advisory and Program Committee and assigned to the appropriate session for oral and/or paper presentation during conference (included in the programme of conference).

To be included in the conference program, all presenters involved in the session must have their registration fees paid in full before being placed in the program. **The last date for payment is 30, September 2019**, after this date there are no guarantees your abstract will be included in the program.

Preparing and Submitting an Abstract:

- Abstracts can only be submitted online using the **CONFERENCE REGISTRATION FORM** <https://www.wsb.pl/poznan/formularz/conference-registration-form-> for oral and/or paper presentations available on the conference website: <https://www.wsb.pl/poznan/badania-i-nauka/konferencje-i-seminaria/tourism-and-recreation-metropolitan-areas-problems-and-challenges-20-21112019>
- Abstracts must be submitted in English
- No references, tables or graphics should be included in the abstract
- Abstracts should be up to 500 characters
- Suggested Format: Title, Introduction with Objectives of the paper, Method, Results and Conclusion

Abstracts will be submitted to the different topics of the conference. Abstracts must be submitted by the presenting author. The presenting author of accepted abstracts must be registered for the conference to be included in the conference program. Submitting authors should choose one topic in which they want to submit the abstract. They are requested to carefully check the entire list of topics to ensure they submit to the most appropriate topic.

We are looking forward to receiving your contributions!

RANGE OF TOPICS

Abstracts dealing **with scientific research, theoretical background or best practice examples in all areas in tourism, leisure and recreation related to the functioning of urban agglomerations and metropolises** are highly welcomed.

Growing number of cities and metropolises are currently functioning according to the so-called 'smart city' development concept. Principles and practical solutions of smart cities require identification and characterisation of economic and social issues in the context of spatial and environmental reality. The analysis of the aforementioned issues has to take into consideration the development of tourism and recreation, including not only the nature of the offer itself but first and foremost internal promotion addressed to the inhabitants. Development of tourism and recreation services gradually becomes one of crucial elements improving the quality of life. Their significance is proven by, for instance, the fact that local governments fund creation of comprehensive programmes in this field.

Similarly to previous years, it is planned that the Conference will offer a multifaceted insight into the essence of differences and similarities between metropolitan areas and challenges in the field of tourism and recreation, especially in connection to their sustainable development. The purpose of the Conference is to get to the bottom of the mechanisms of tourism and recreation functioning, in particular conditions of similarities



and differences in their development in major urban centres like modern metropolises. The Conference will also serve as a platform enabling to discuss new methods of analysing the role of tourism and recreation in metropolises and to exchange knowledge, experiences, and the most recent results obtained by scientists and industry organisations for different metropolises of Poland, Europe, and worldwide.

The Conference programme covers a broad range of topics concerning the most important phenomena and processes connected to possibilities of development and trends in tourism and recreation in metropolises. The range includes some of the most significant problems of current situation of tourism and recreation in major urban centres. The following topics are provided as an illustration:

Suggested topics:

1. Cities' branding strategies employing 'smart' values and innovative practices
2. Modern tourism and recreation forms in metropolises
3. Metropolises as tourist destinations and their influence on the region's income related to tourism
4. Regionalisation of touristic areas within a metropolis
5. Metropolises and issues of spatial planning, environmental protection, and inhabitants' quality of life
6. Dynamics of changes in tourist areas of world metropolises
7. The problem of overtourism in urban areas
8. Place of tourism and recreation in the development of 'smart' metropolises
9. Metropolis inhabitants' health-seeking behaviour in the context of physical and recreational activity

PUBLICATIONS

Submitted papers can be published in English, provided that such they obtain two positive reviews, in the WSB University in Poznan's journal '**Studia Periegetica**' (ISSN 1897-9262) indexed in the following databases: PBN, POL-Index, Index Copernicus (2017) Index Copernicus Value (ICV): 100.00). Paper published in journal *Studia Periegetica* receives minimal 20 points (according to list of journals of Ministry of Higher Education)- according to the list of journals qualified for funding under the program "Support for scientific journals" 2019).

Editorial requirements concerning papers are available at:



https://wydawnictwo.wsb.pl/sites/wydawnictwo.wsb.pl/files/instructions_for_authors.pdf

More about journal: <https://papers.wsb.poznan.pl/studia-periegetica?language=en>

Deadline for submission of complete paper manuscripts is **30, September 2019**.

**IF YOU WANT TO HAVE A GUARANTEE OF PUBLICATION BEFORE CONFERENCE SEND
MANUSCRIPT TILL 30, JULY 2019.**

<https://www.wsb.pl/poznan/formularz/conference-registration-form->

if you are having trouble submitting an abstract or if you have any questions please email ORGANISING COMMITTEE for assistance: **e-mail: konferencjatir@wsb.poznan.pl**