



BUSINESS ADMINISTRATION (courses in the academic year 2021/2022)

AUTUMN SEMESTER		
COURSE	ECTS	CODE
Business Communication	2	BCC
Business English 1	3	BE1
Economics	5	ECC
Teamwork with IT tools	1	TEA
Accounting	5	ACC
Business Ethics	3	BUE
Mathematics	4	MAT
Principles of Management	5	PRM
Business English 3	3	BE3
Financial Analysis	6	FIA
Human Resources Management	4	HRM
Marketing Research	6	MRE
Small Business Management	6	SBM
Strategic Game 'Jarmark-Europa'	3	SGJ
Global Economy	4	GLE
Hospitality Management	3	HOM
Intercultural competences in Business	4	ICB
Modern Information Management	4	MIM

SPRING SEMESTER		
COURSE	ECTS	CODE
Business English 2	3	BE2
Business Law	5	BLA
Information Technology	3	INT
Sociology	4	SOC
Marketing	4	MAR
Organisational Behaviour	4	ORB
Statistical Data Analysis	5	SDA
Business English 4	3	BE4
Banking	3	BAN
Globalisation Process	5	GPR
Public Relations	4	PRE
Supply Chain Management	5	SCM
Tourism Business Development	4	TUB
Coaching in Business	2	COA
Corporate Social Responsibility	2	CSR
Customer Relationship Management	2	CRM
E-Marketing	2	EMA
Project Management	2	PRM
Quality Management	2	QAM

